



Case Study (Urban Adaptation)



Gather Baltimore

Hunger is a powerful motivator. Gather Baltimore provides fresh food to those who need it most, because large pockets of Baltimore, MD are bona fide food deserts.

Started in 2009, Gather Baltimore is a non-profit, volunteer organization located in Baltimore, MD. The focus is on reducing the excessive amounts of healthy produce that is wasted, using it to feed the citizenry of Baltimore.

One of the problems to solving the inner city food desert conundrum requires ready access, and a location with

extended hours of operation. Via collaborative initiatives and implementing solutions that required out thinking the box, a pilot was proposed with a local, neighborhood corner store with available shelf space just three blocks away from the Gather Baltimore distribution warehouse.

Executed during the early summer of 2017.

Project Specifications

▶ Coordinate logistics (identify farmers and produce markets, develop criteria for produce grading)	On time & under budget
▶ Develop packing, ordering, delivery/pickup, shelf stocking protocols	Early & on budget
▶ Develop schema to pass savings on to corner store customers i.e. discounts, food stamps/EBT/SNAP	Early & under budget
▶ Tune design and export schema to pass savings onto other local corner stores and customers	Early & under budget